



# We help reduce tobacco-related harms in Boulder County



BOULDER COUNTY  
PUBLIC HEALTH

Opportunity for a healthy life.



TOBACCO EDUCATION AND  
PREVENTION PARTNERSHIP  
A Boulder County Public Health program

# Resources are available to help young people quit



# Phone and online support from QuitLine available from age 12

COLORADO  
**QuitLine**<sup>TM</sup>  
*Be tobacco free*



# Mobile and online resources also available

Teen.smokefree.gov



This is Quitting



# Some youth may prefer different methods

Generation Z	Millennials	Gen X	Boomers
Birth years: 1997 and beyond	1981 - 1996	1965 - 1980	1946 - 1964
Social media Short video / gifs Quizzes Memes Imagery	Social media Text messages Real-time video User-generated content (e.g., blogs)	Facebook Real-time video Email Short social (e.g., Twitter, blogs)	Facebook High-quality, longer format content Slow videos Email
COMMUNICATION PREFERENCES			

Resource: The Ex Program by Truth Initiative



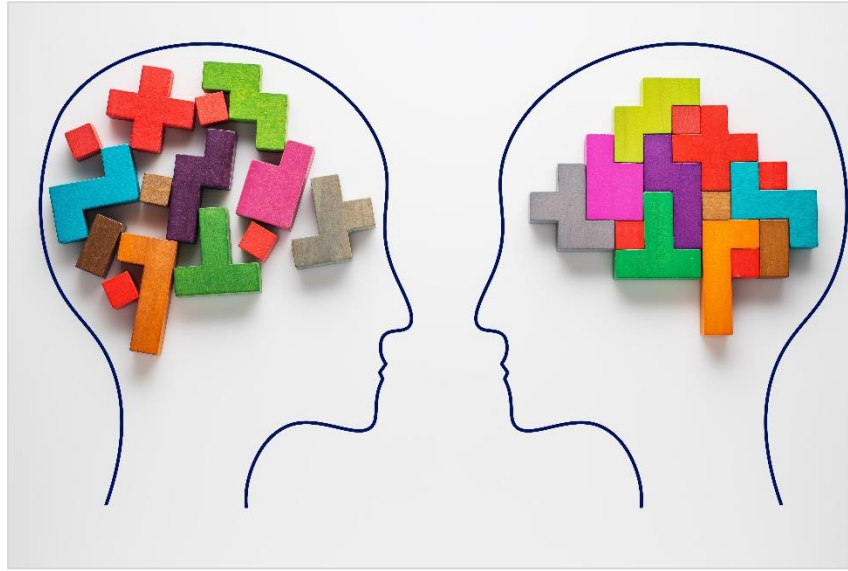
# Youth helping to identify quit needs



# Social norms and stress may play a role



# Cessation and mental health resources may not be well known among youth





# Social pressure and isolation may be barriers to quitting



# Youth need support to quit



# Involve youth in program planning and implementation




# Youth vaping is a community issue



Substance Use & Athletic Performance. What y


## Impacts on Athletic Performance

### VAPING IS HAZARDOUS FOR THE ENVIRONMENT




- ⚠ Nicotine in vape devices are considered hazardous waste and should always be disposed of properly.
- When not disposed of properly, e-liquid can leak into the ground causing hazardous chemicals to enter the environment.
- ⚡ Vape batteries can start fires.
- ♻ Cartridges and pods cannot be recycled and should not be disposed of in trash bins.

If you have questions, or are wanting to quit, text QUIT to 47848.



Hazardous Materials Management Facility 1901c 63rd Street, Boulder (720) 564-2251



## VAPING AND TOBACCO REGULATIONS



### Ordinance 8340

Ordinance 8340 raises the age to purchase tobacco products to 21 years of age, requires age verification, prohibits the sale of flavored tobacco products and limiting the number of electronic smoking devices and related products that can be sold to an individual in a 24-hour period.

[Ask a Question or Report a Violation](#)

[ASK A QUESTION ABOUT ORDINANCE 8340](#)

[REPORT TOBACCO AND VAPING PRODUCT SALES VIOLATIONS](#)

### Frequently Asked Questions

Boulder is among the first Colorado cities to enact a flavor sales ban on electronic cigarettes and associated products. We're following closely in the steps of Aspen, Basalt and Edgewater locally and national examples including San Francisco. City staff will monitor the administration and communication of Ordinance 8340 with support from Boulder County Public Health, and consider future revisions, if significant issues arise.



# You can help!





# Discussion

- How does your organization engage/partner/or work with youth?
  - How has youth tobacco or nicotine use come up for you or your organization?
  - What is one action step you'll take that supports youth and addresses youth tobacco and nicotine use?
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