The Power of the Community Fridge

Jessica S Bobitsky Wheat Ridge Poultry & Meats March 11, 2022





Since 2015, Wheat Ridge Poultry has:

- Delivered over 450 Christmas presents to neighborhood children
- Collected 976 books for local elementary schools and other child foundations
- Collected socks, school supplies & canned foods for Community Organizations
- Donated over 20 tons of inedible food to the tigers at the Downtown Denver Aquarium and other animal sanctuaries
- Donated more than 5,000 meals to local families



We believe the only way to do business, is by giving back

How food insecurity affects mental health

FOOD INSECURITY

Food Insecurity is the condition of not having access to sufficient food, or food of adequate quality to meet one's basic needs

MENTAL HEALTH

Mental health is an important part of overall health and well-being.

Mental health includes our emotional, psychological, and social well-being. It affects how we think, feel, and act.

It also helps determine how we handle stress, relate to others, and make healthy choices.

Mental health is important at every stage of life, from childhood and adolescence through adulthood.

20% of adults report having to skip a meal because they do not have enough money to buy food

33% of Coloradoans lack reliable access to nutritious food

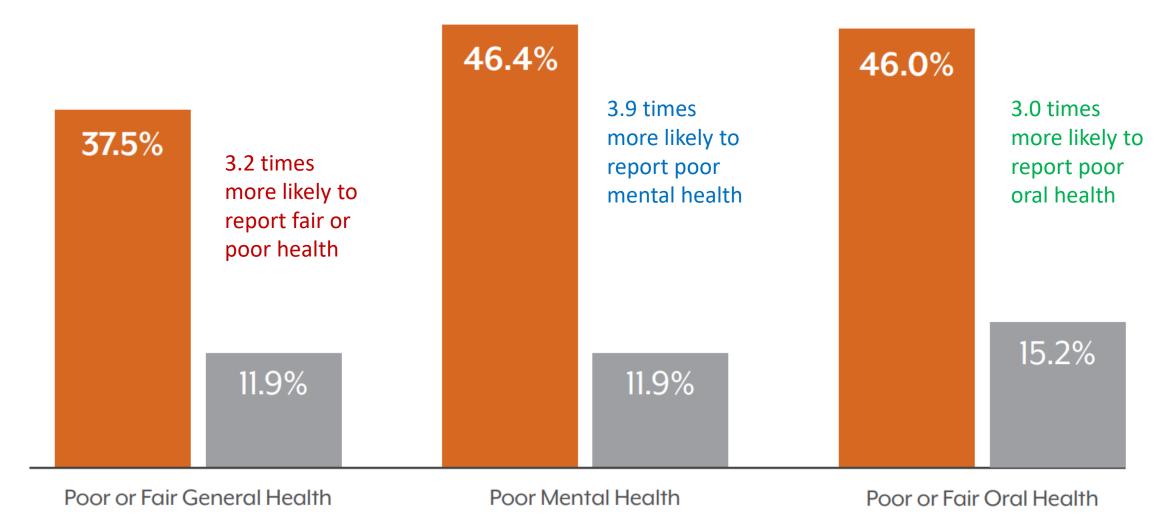
16% of Colorado children are not getting adequate nutrition due to financial constraints

The average
Coloradoan only
receives \$1.29 per meal
in SNAP benefits

Figure 1. Coloradans Experiencing Food Insecurity Report Worse Health

Percentage of respondents who reported poor or fair health status by experiences of food insecurity, 2019

Experienced Food Insecurity in the Past Year
Did Not Experience Food Insecurity in the Past Year



Note: Respondents who reported experiencing eight or more days of poor mental health in the past month were considered to have poor mental health.

Source: 2019 Colorado Health Access Survey



FOOD insecurity & physical health

Research shows Because healthier foods are more expensive and can be difficult to access, people facing food insecurity are at a higher rate of:

- Obesity
- High blood pressure
- Diabetes
- Cancer
- stroke
- Chronic illness
- academic problems
- Behavioral problems



In 2020, food insecurity

led to a 14% increase in diagnosed mental health disorders

led to increased symptoms of adhd in children & teens

Significantly increased the risk of depression and stress in men and people older than 65

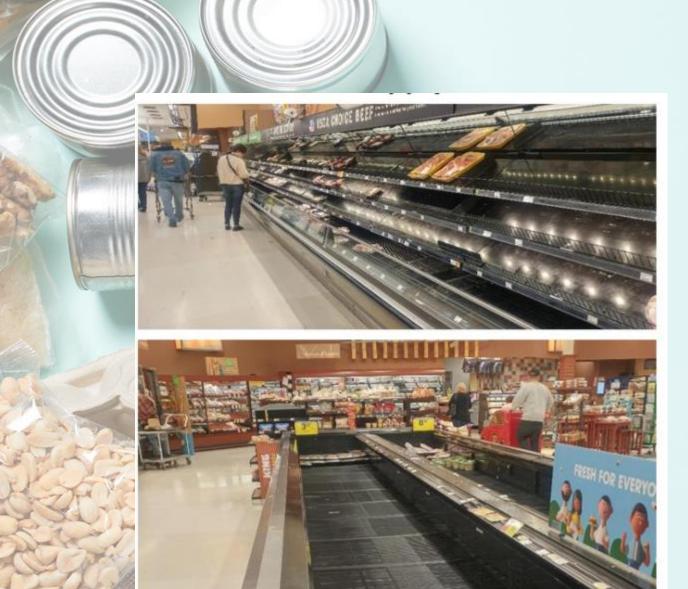
increased suicidal symptoms in teens

Caused a 253% higher risk of depression in adults

caused a 257% higher risk of anxiety

Healthy People 2020. Social Determinants of Health. Available online at: https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health







We are fully stocked!

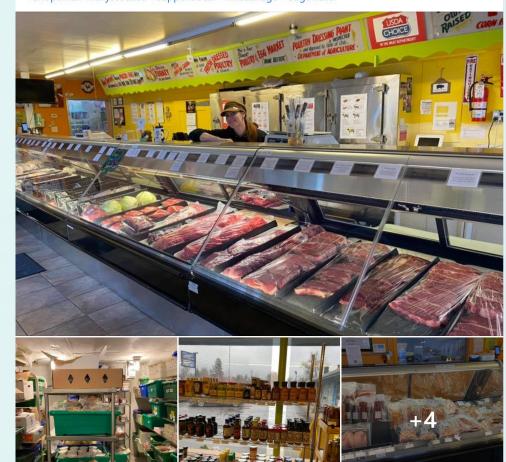
We have meat bundles for \$10

We have a friendly staff waiting for you!

We are Open 9 to 6 today and Saturday.

We are local!

#shopsmall #fullystocked #supportlocal #wheatridge #edgewater





Henrietta Hartgrave, Jessie Seastrom and 517 others

139 Comments 489 Shares

























- Grassroots response to food insecurity crisis
- Critical in neighborhoods where traditional forms of food assistance are difficult to access
- Help those who do not want to do a faceto-face transaction to receive food

Take What You Need, Leave What You Don't



Awareness

- Inform community fridge is here
- Educate community & staff on food insecurity



Get Food In/Out

- Donations / Fundraising
- Make this project sustainable



Stigma

Educating staff on ways to treat those using the fridge

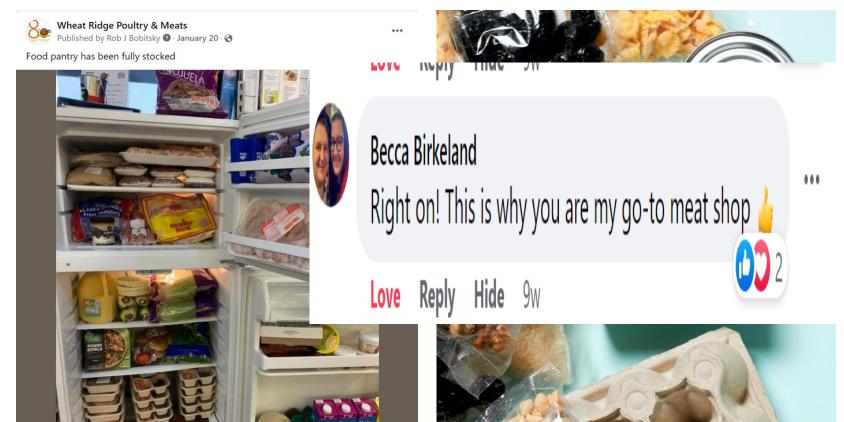
oultry & Meats

ibeth McCarty 2 · January 5 · 🕙

d our Community Fridge is fully stocked again! Come in and grab

leatridgecolorado #wheatridgeco #community #communityfridge unitysupport #communityfirst #foodbank #foodbankoftherockies







Desiree Martinez Shaw

THIS is one of the reasons I drive across town as a loyal patron. I know there's some caring behind the scenes.

Eng

Reply

Love

Hide





Where Do We Go From Here...



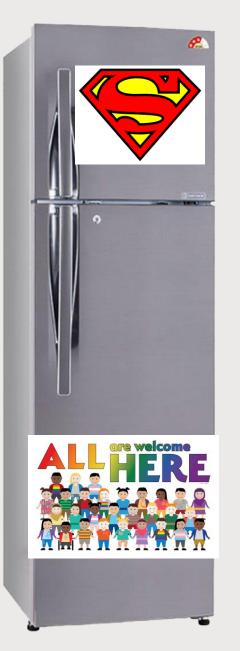
cooperative market supporting local producers

Food not selling or food that is imperfect be donated to community fridge



Grant for 2 additional fridges in community

Food preservation & education classes



POWER TO

Help end food waste & encourages neighbors to share food

Fight food insecurity

Fight stigmas involved with needing food

Ensure neighbors have access to healthy food

Helps people of all backgrounds living in the same community

Help alleviate stress that leads to mental health issues

Brings awareness to the food insecurity crisis