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50 YEARS

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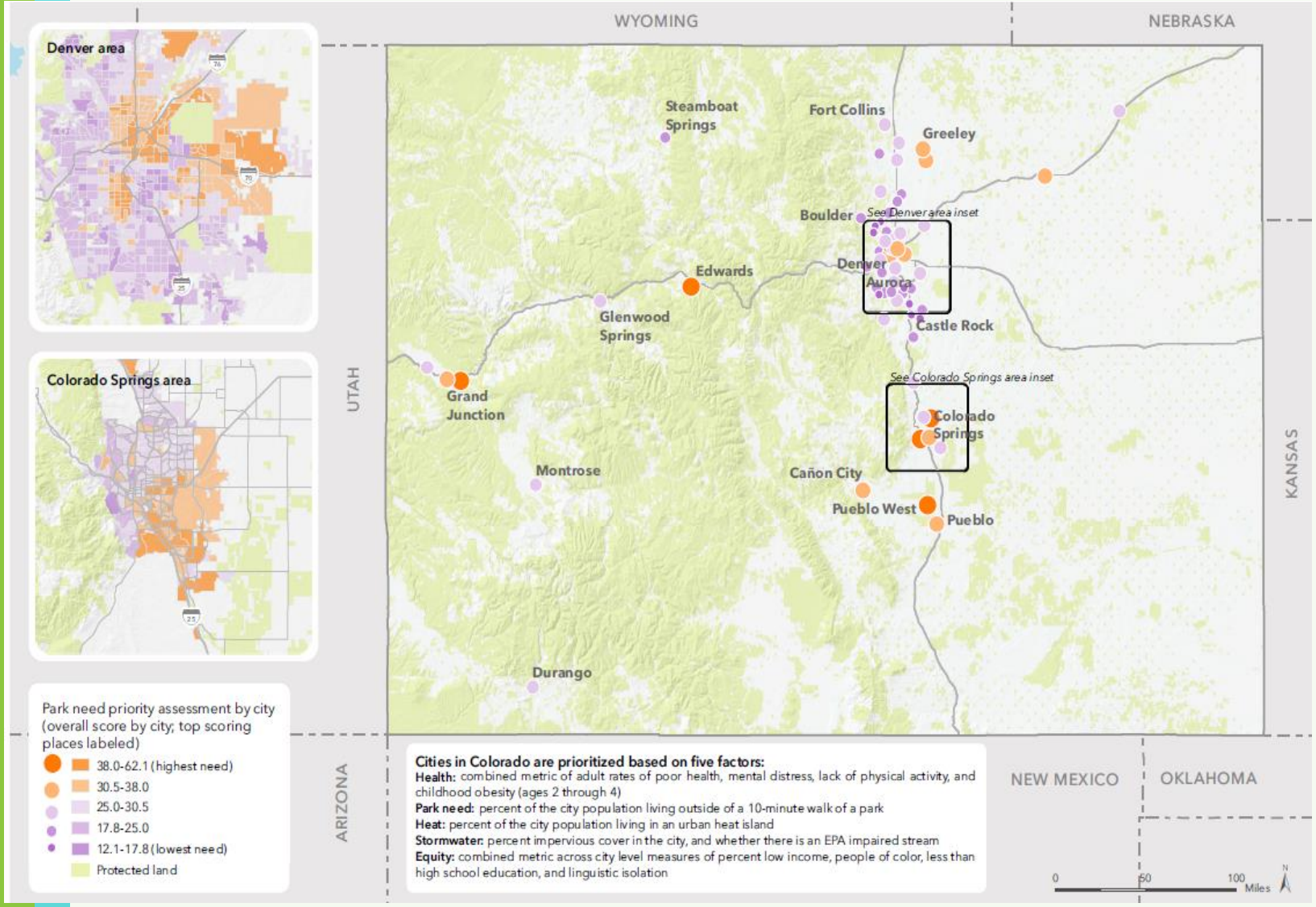
Connecting everyone to the outdoors™

Prioritizing Community Centered Partnerships

Antonnio Benton II
Project Manager, Colorado Parks for People
Community Strategies Advisor, National Communities Strategies

COLORADO PARKS FOR PEOPLE



- Established in 2012
- We have 6 full time staff (including 2 CORE Fellows)
- We have completed 26 projects.
- We work across the state in both urban and rural places.

GOING DEEP WITH COMMUNITY

Denver	Completed:	Active:
Montbello	LANDS PARKS	SCHOOLYARDS TRAILS
Westwood	LANDS PARKS	LANDS PARKS PARKS SCHOOLYARDS TRAILS
Northeast Park Hill		TRAILS
Colorado Springs		
Southeast	PARKS SCHOOLYARDS SCHOOLYARDS	SCHOOLYARDS TRAILS
Greeley		LANDS PARKS PARKS TRAILS
Clifton	SCHOOLYARDS SCHOOLYARDS	PARKS SCHOOLYARDS TRAILS

Community is at the Center...

of the solutions to address the growing **climate, health and equity crises** affecting every one, and parks and public space are a proven container for building community and democracy.

The Community Framework

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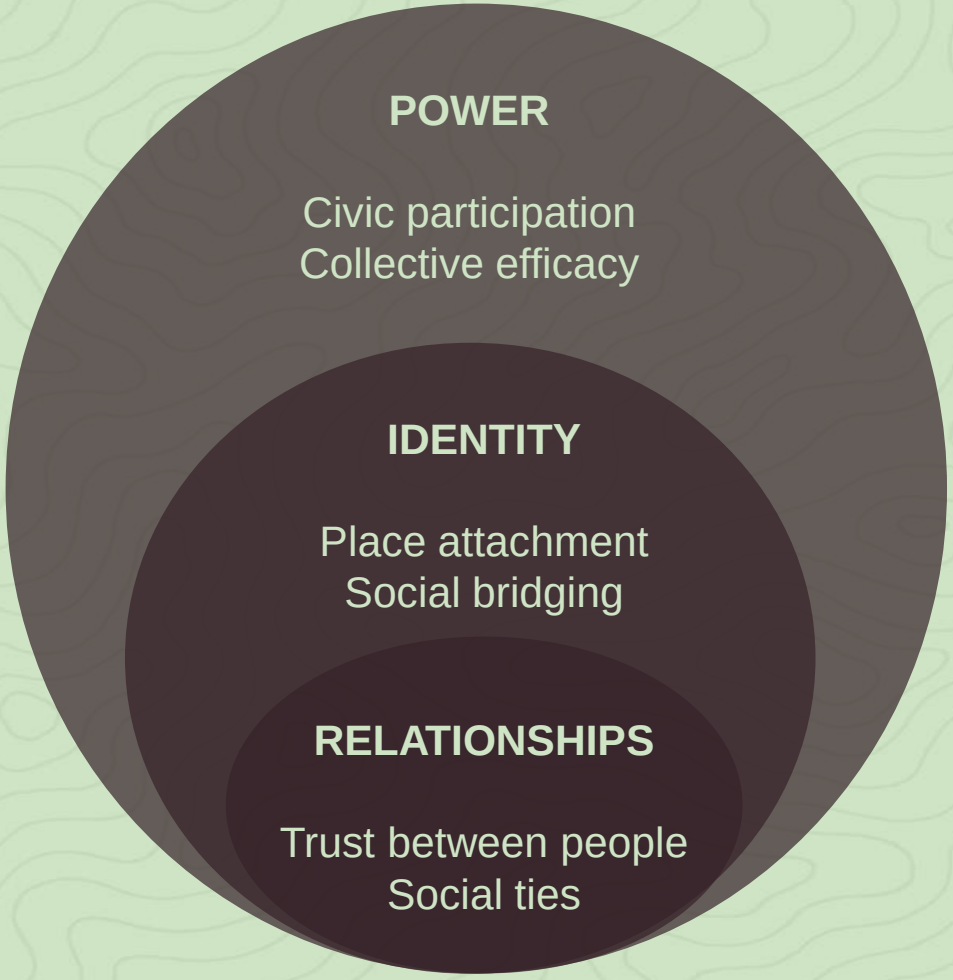
Community Framework: Theory of Change

Community Outcomes



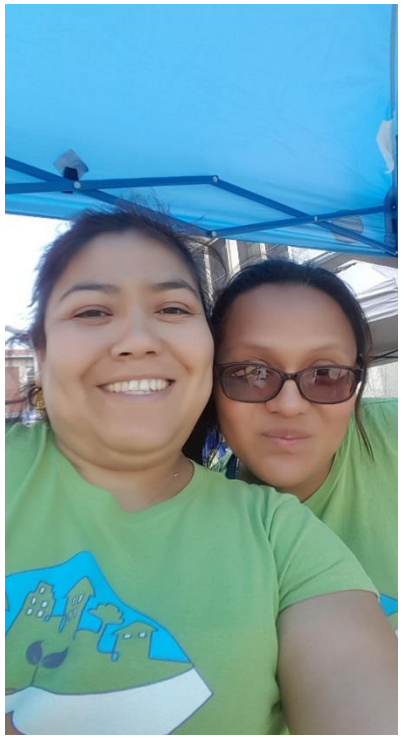
Public Space Strategies

*Build out networks
*Support caucusing & advocacy
*Ensure local stewardship

*Ensure representative leadership
*Host creative design events
*Culturally relevant engagement

*Hire local experts & organizers
*Support existing cultural events
*Conduct holistic baseline-setting

COLORADO CORE



Community Outreach with Resident Experts

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3 Pillars

Values:

- Centering Community
- Equity
- Learning
- Trusting Relationships
- Integrity

Support Resident Leaders and Partner Organizations

Youth Voice and Leadership

CORE Fellowship

Supporting Resident Leaders & Partners Organizations

We **LISTEN** to community

and **FOLLOW** their lead,

INVEST in their ideas, and

ADVOCATE for their vision.

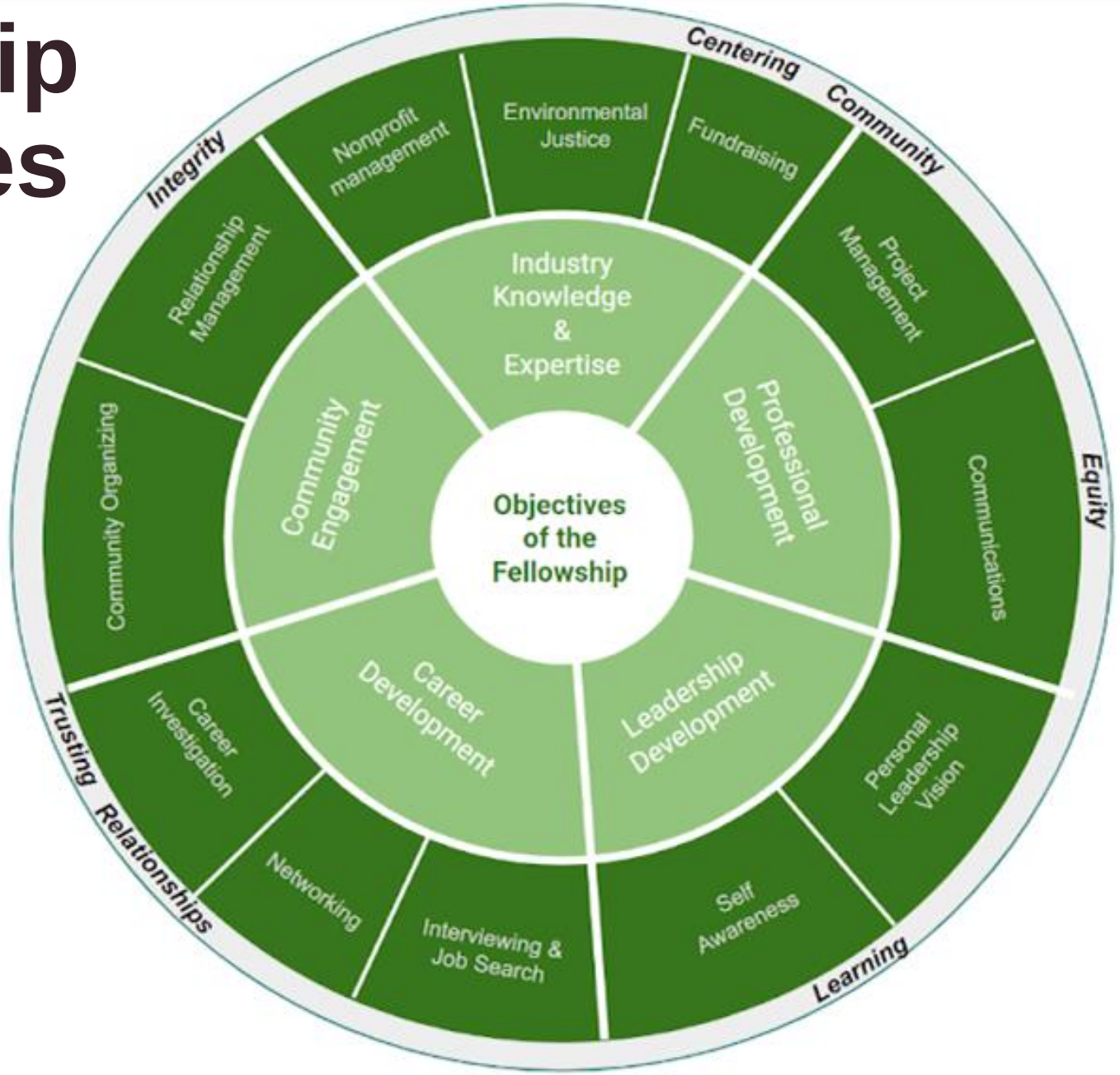
Youth Leadership: Project Management 101

Year 1: Neighborhood Evaluation, Project Identification and Community Prioritization

Year 2: Community Engagement and Project Implementation

We want youth to be agents of change in their communities forever and tell us where we should focus our work!

Fellowship Objectives



Values:

- Centering Community
- Equity
- Learning
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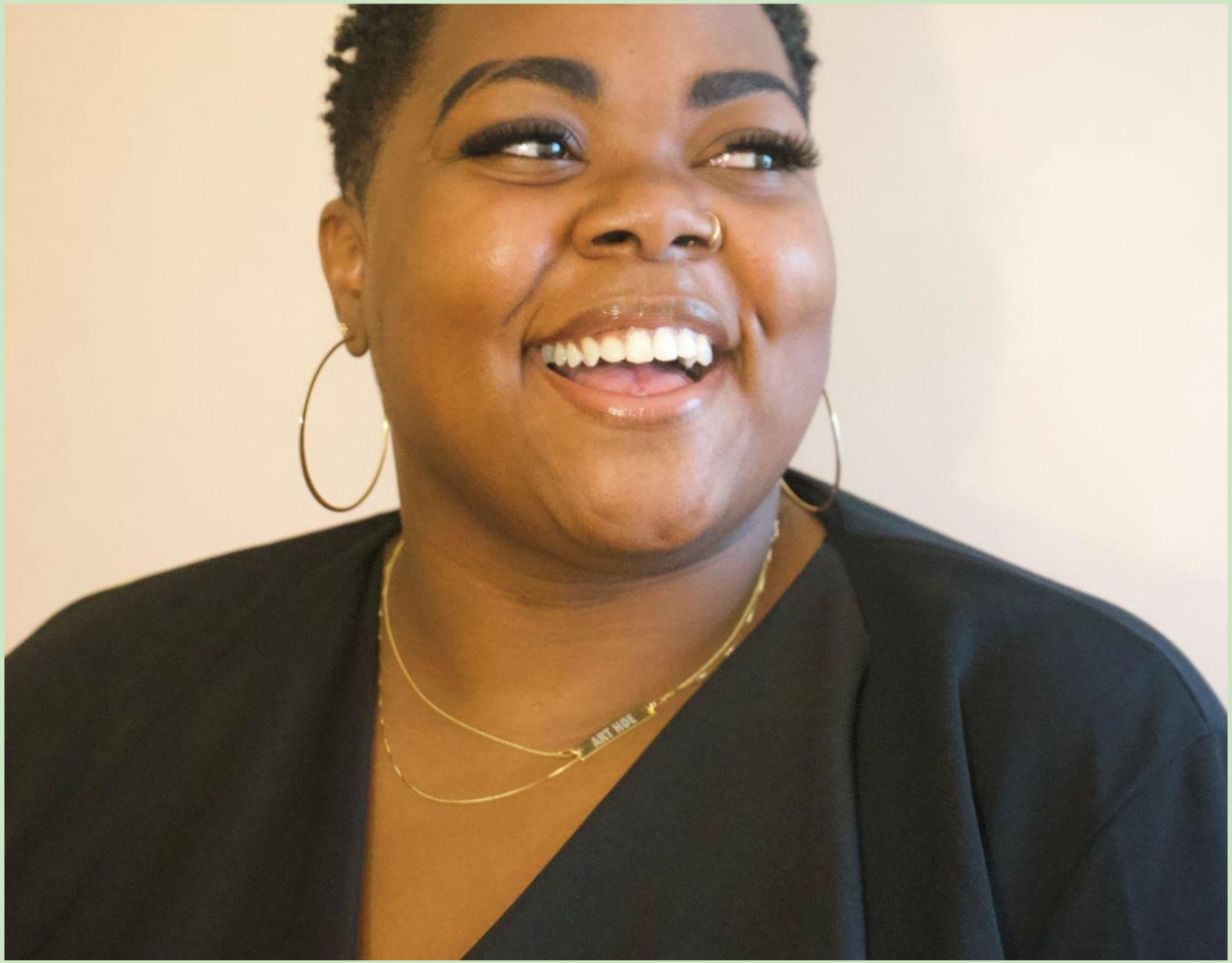
Southeast Colorado Springs

RISE Youth Advisory Council

Parks for People Projects:

- Panorama Park
  - Pikes Peak Library District Panorama Park Tile Art Project
  - Colorado Springs Panorama Park National Endowment for the Arts(NEA) process
  - Panorama Park Stakeholder Meetings
  - Panorama Park Sign Package
- RISE Youth Advisory Council
- Harrison District 2 Schoolyard Projects
- Sand Creek Trail Wayfinding
- Colorado Springs Trails and Open Space (TOPS) renewal campaign



Professional Development: 2022 Mayor's Young Leader Award Winner

Highlights

- The CORE Fellowship…
  - directly positively impacts the community by building sustainable relationships for continued work beyond TPL reach.
  - emphasizes the value of lived experience.
  - strengthens community relationship to City partners.
  - provides great working experience.

Challenges

- Capacity
- RISE Southeast Coalition
- CORE program framework
  - First week orientation
  - High-level CORE structure
  - No guarantee of employment after Fellowship concludes
- Equitable pay
- Mentorship

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Thank You

SUPPORTING RESIDENT LEADERS

CONNECTING EVERYONE
TO THE OUTDOORS
TPL
50
YEARS

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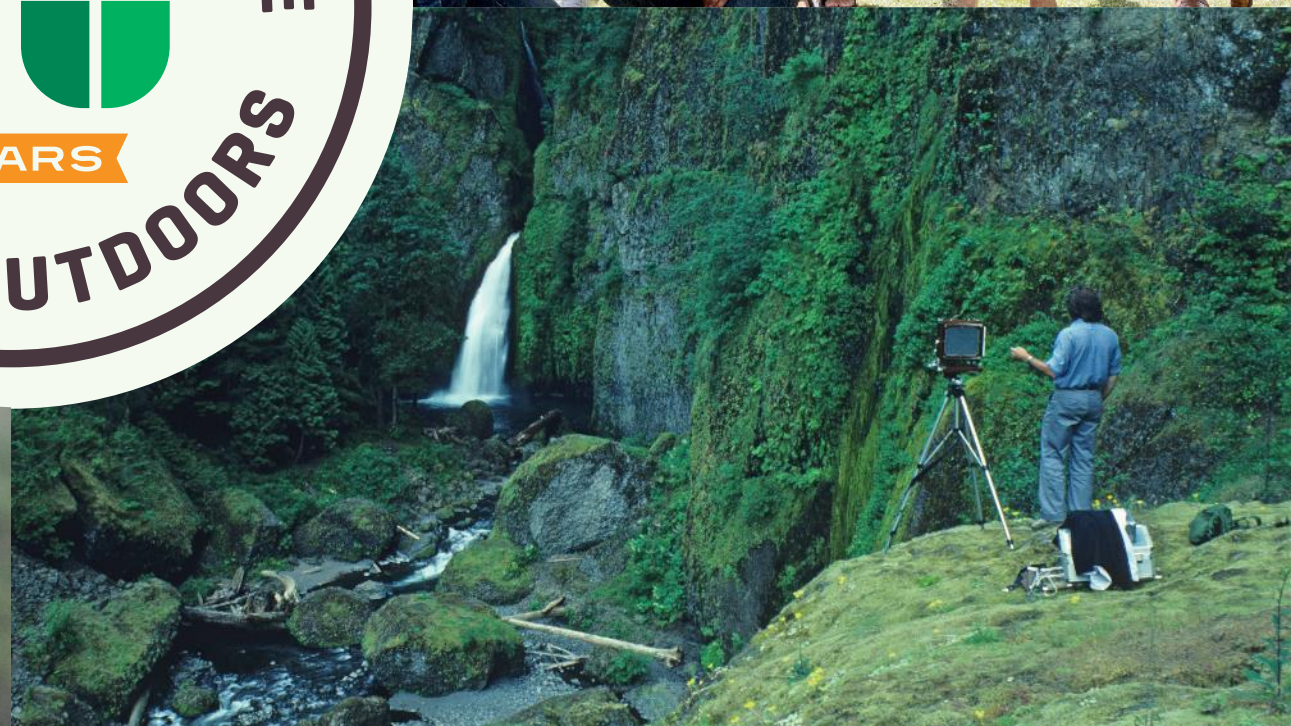
THE TRUST FOR PUBLIC LAND

CONNECTING EVERYONE TO THE OUTDOORS

TPL 50 YEARS



CONNECTING EVERYONE
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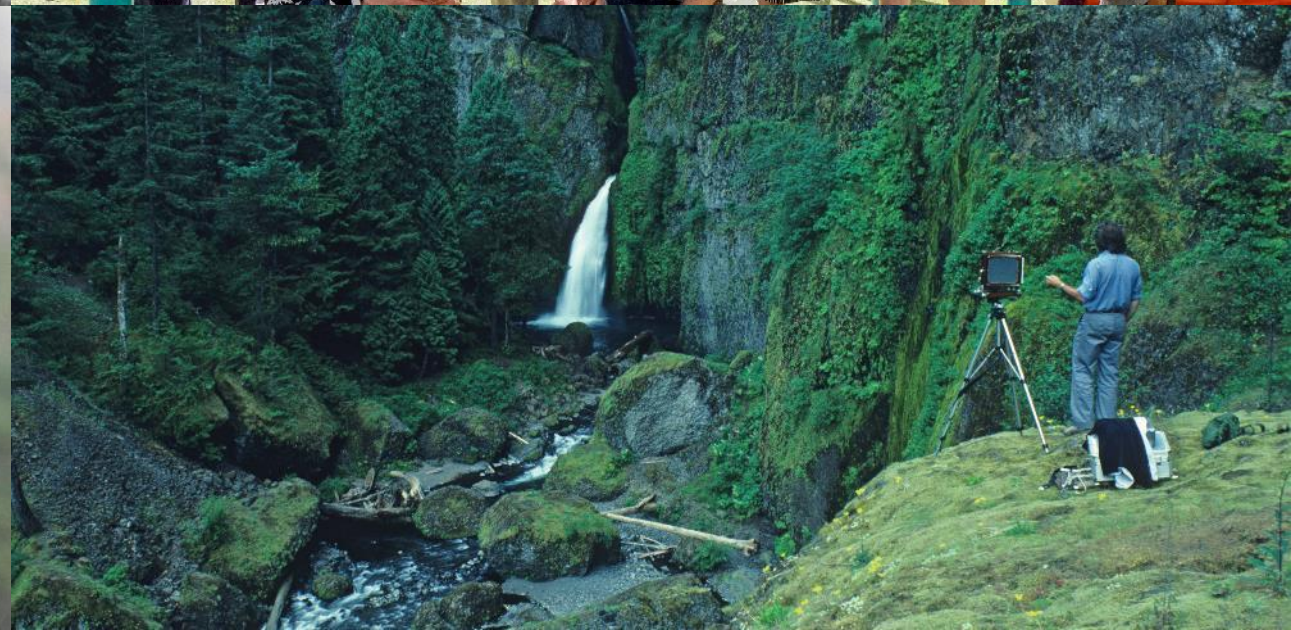

Ke’pel Creek, CA

We are currently working with the Yurok Tribe to protect 2,000 acres of timberland here.

PS 156 Waverly and LS 392 Brooklyn, NY

We saw these barren asphalt schoolyards and we recognized an amazing opportunity to reinvent them as vibrant city parks.

Hook Mountain, NY

TPL has protected more than 123,000 acres across New York State, including land around Hook Mountain State Park.

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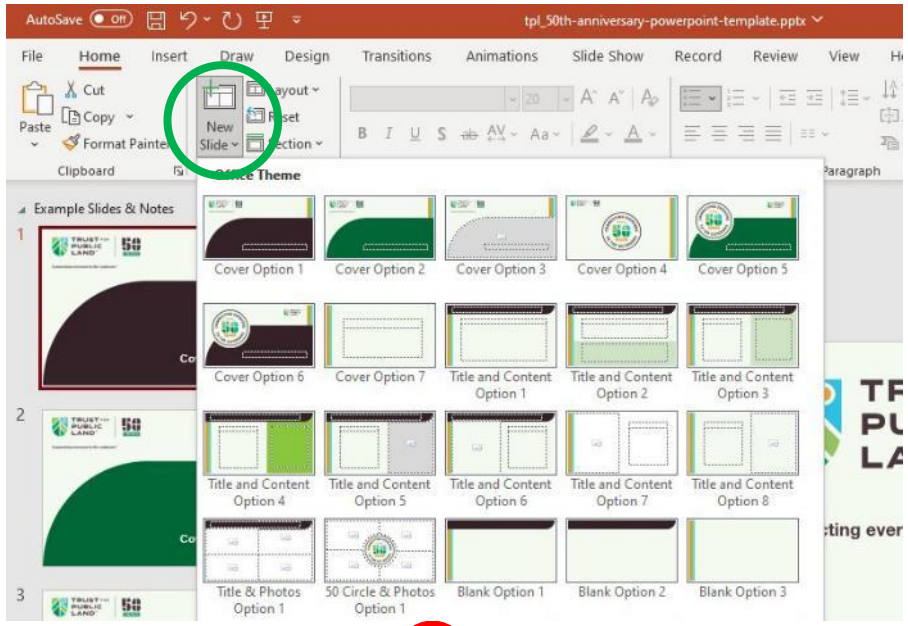
Thank You

PowerPoint template guide

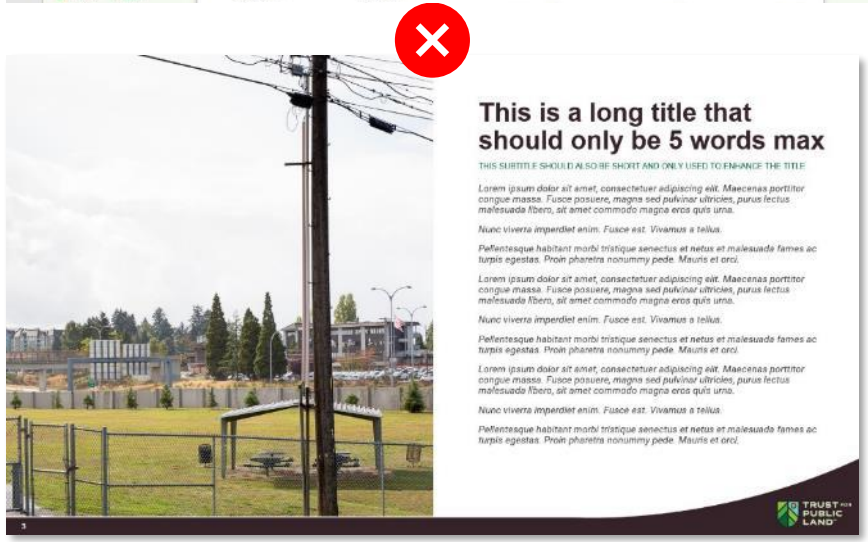
Set up

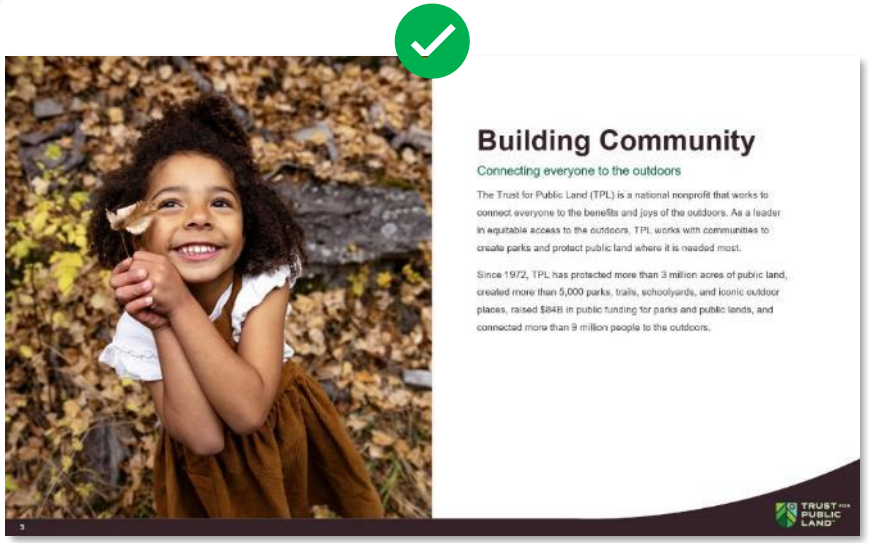
- **Add a slide** — After opening the template, you'll see several slide examples. For more information about the slides please check the notes section. To add a slide, in the Home toolbar at the top left, click **"New Slide."** You will see a drop-down menu of all available layout options.
- **Choose a layout** — Consider the information you want to include. There are various ways to present information using text and image.



Text

- **Less is more** — Keep the amount of text to a minimum if possible.
- **Know your audience** — Avoid internal jargon and wordiness.
- **Keep design intact** — Color, font, and spacing should all remain exactly the same. Fonts in the template will work on Mac and PC.
- **Mind the margin**— The margin should be at least .5 inches on all sides. On the bottom of the slide, type should not go into the brown curved footer.





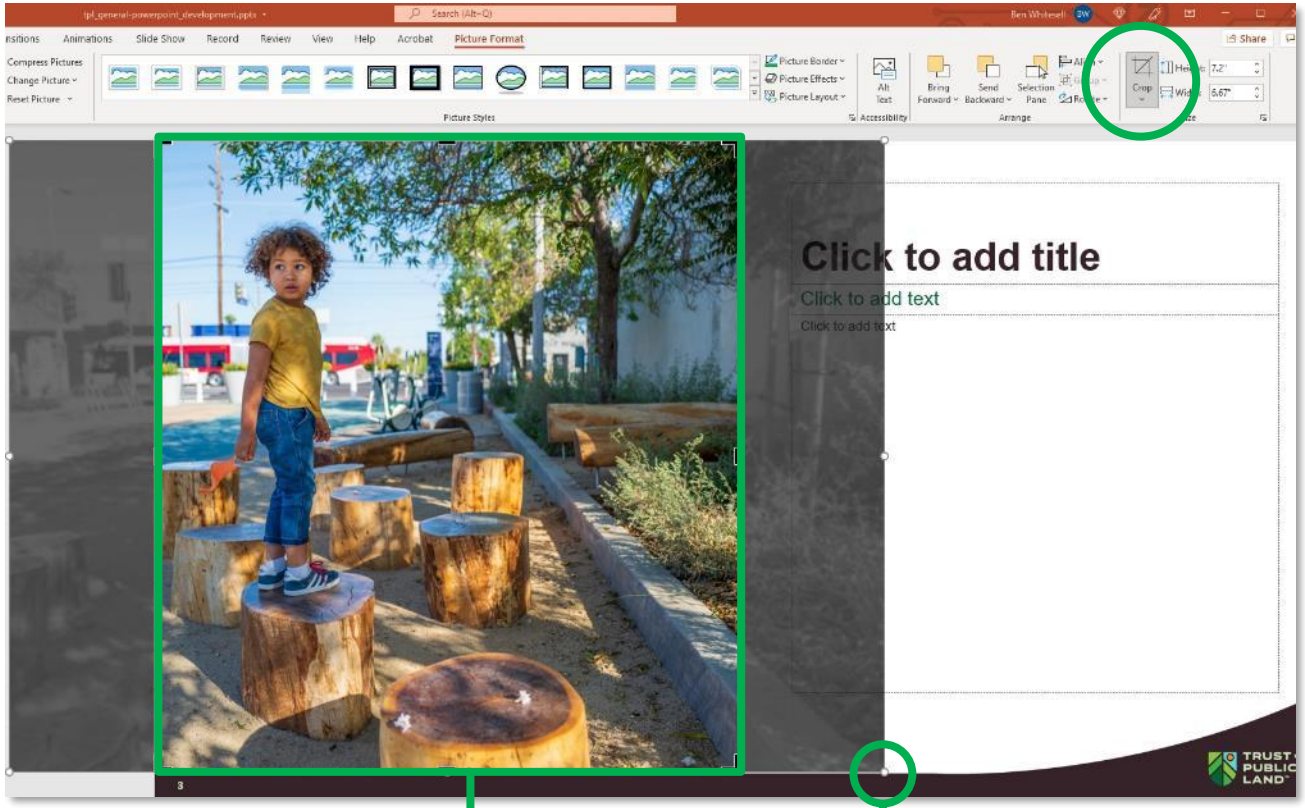
PowerPoint template guide

Images

- **Image resolution** — Use only high-resolution images (at least 150 dpi).
- **Tell a story** — Images should enhance the content on the slide and increase emotional appeal.
- **Cropping a photo** — Drag and drop photo into placeholder. In the Picture Format toolbar, select **“Crop”** in the top right. While in crop mode, drag photo to center the important part of the image.
- **Resizing photo** — While in crop mode, click and drag the top corner of the photo while holding the Shift key to resize the photo.

Resources

- **TPL Photos** — Bynder is TPL’s digital asset management (DAM) system. It holds a selection of visual assets including photographs and videos. If you are not already registered for a Bynder account visit **tpl.getbynder.com** to get started.
- **PowerPoint help** — To learn more about PowerPoint go to **linkedin.com/learning** where training and resources are available.



PowerPoint resources

TPL Primary Logo

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50th Mark

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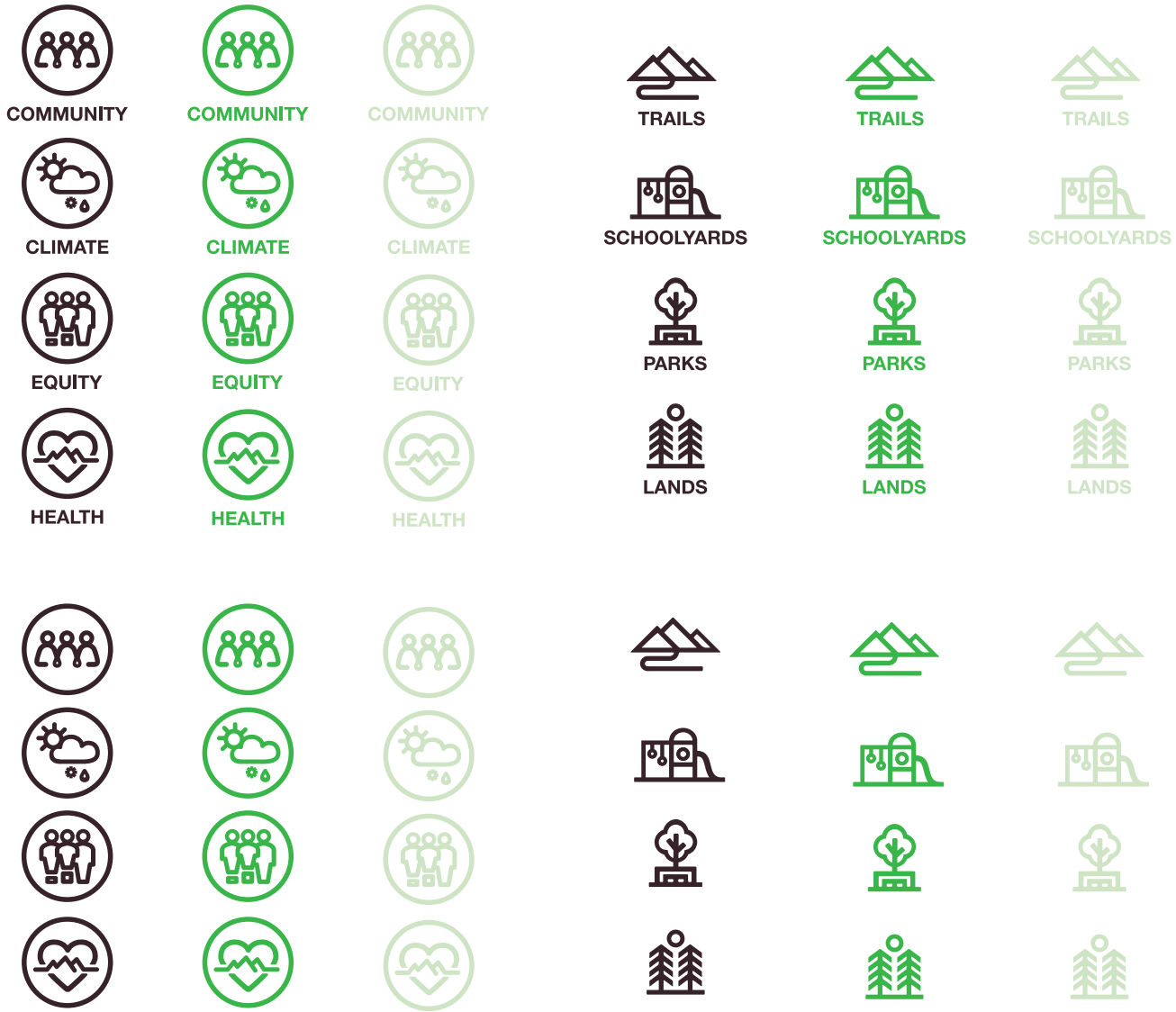
TPL Icons